

## BIO

Of Franco-British culture I grew up in Africa and England before arriving in Paris...where I fell in love with the city. Ever since, I have explored the streets of the French capital, discovering new places, seeking new ideas to feed my imagination and to serve my passion for organizing events. After my studies in Tourism and History of Art, I began my career in the hospitality industry where I learned discipline, efficiency, the notion of service and an awareness of the expectations in luxury tourism. I then worked for over 15 years with the international law firm Allen & Overy as an event manager. I organized more than 400 events and public relations operations for a high-level clientele. Driven by a need for independence, but also by the desire to offer my clients a creative & friendly approach to their event requirements, I founded the Agency L'Oeil Singulier



**Elena**

*l'œil  
singulier*

**Elena Deliot**  
1 Passage Rauch  
75011 Paris  
+33 (0)6 15 79 76 57  
elena.deliot@loeilsingulier.com  
www.loeilsingulier.com

*l'œil  
singulier*  
Paris-London



EVENT & COMMUNICATION AGENCY

## You wish ...

- To organize an event that takes your clients' needs into consideration
- To rely on a perfectly bilingual Franco-British agency
- To surprise your guests with a special event
- To find unusual and high-end venues at negotiated prices
- Your event to be a memorable success that will help you retain your clients

## Imagine...

- Working with an agency that understands your environment and your expectations
- Accessing original venues and the latest event trends
- Relying on a professional team capable of coping with any contingency so that you may devote yourself fully to your guests
- Achieving your goals, boosting your reputation, generating new business, concluding contracts, uniting or thanking your teams or celebrating an anniversary.

## Our expertise...

- Over 20 years' experience in organizing high-end events in highly-demanding sectors
- A flexible, responsive and exclusive service
- Guaranteed remarkable business events

*Share your event desires with us,  
we will change them into magical moments.*



# l'œil singulier has also...

- An eye on emerging event trends
- An eye in which every single detail matter and nothing is left to chance
- A triple promise : unusual venues, a delight for the most demanding palate and a tailor-made playlist for the discerning ear

### EVENTS

- 1 / PARIS - LONDON
- 2 / Venue Finder
- 3 / Technical Equipment  
(Sound & Lighting)
- 4 / Set Design / Decoration / Tableware
- 5 / Catering Advice / Gastronomy
- 6 / Invitation / Menu Design
- 7 / Personalised Playlist

### BRAND IDENTITY

- 1 - Design: Creating templates / Logos ...
- 2 - Communication tools: Brochures, invitations, visual research
- 3 - Subscriptions and updates of social networks: Facebook / LinkedIn
- 4 - Sound Identity: customized playlists

### CLIENTS

AG2R La Mondiale  
Allen & Overy  
Ashurst  
A.T.Kearney  
Laboratoires Décléor  
Fastbooking  
Fréget Tasso de Panafieu Avocats  
Mission Foods Europe  
Next World Capital  
Norton Rose Fulbright  
Oddo & Cie  
Bénédicte Papin, Avocat  
Tuffal Nerson Douarre & Associés  
Réseau Ecole de Management Normandie

**Agnes Reygrobellet, Senior Client Relationship Manager at Allen & Overy (Paris and London)**

"Elena is a gifted event manager with a true sense of client service. She can be trusted to meet her clients expectations and always give very good advice. She has an excellent knowledge of Paris venues, caterers and restaurants. She is particularly popular for her innovative ideas. It is always a pleasure to work with Elena."

**Robina Kaye, General Counsel at Core Mining Limited Congo**

"Elena is extremely organised and has always delivered top quality work despite stressful situations and tight budgets. for lawyers at the best of times, but even more so when they are not necessarily in their comfort zone. Elena always stayed outwardly calm, smiling and cheerful, she was always very professional and knew how to manage expectations. Elena was a pleasure to work with and I knew that if Elena was in charge of the organisation of an event, then I could trust her to make it a success trust her to make it a success."

**Filip Stuer, Director Marketing & Communication at Bozar**

"The events that she organises always seem to be the fruit of quiet organisation, without a trace of the usual panic that often besets event organisers. Breakfast events in prestigious museums, content seminars or glamorous nights for a 800+ crowd in the Louvre – every event was a classy combination of Gallic savoir-faire and Anglo-Saxon business-mindedness."

**Frederic Halley, Venture Partner at Next World Capital**

"She is very personable and efficient with a strong ability to deliver C-Level events internationally."

**Carole Guettier, Senior Business Development Manager at Norton Rose Fulbright**

"She has been truly professional and very flexible with us. At all the stages of our project, she has been solution oriented. We have really appreciated her personallity and her skills and would highly recommend her."